

Hemisphere gains highway exposure at new digs

QUENTIN TOD

A HUSBAND and wife who capitalised on their diverse retail backgrounds to open a furniture-based business nearly five years ago are building their own showroom overlooking the Pacific Hwy at Helensvale.

The \$2.3 million project is being undertaken by Dan and Katie Pearce in Siganto Drive and will provide a bigger home for their Hemisphere Living business.

Hemisphere, since it was founded, has operated from 500sq m of leased space at Homeworld Helensvale.

The new family-owned Hemisphere Living base is under construction nearby at 130 Siganto Drive and will be a state of the art showroom and warehouse.

The 1000sq m stand-alone building is taking shape on a 2183sq m site bought for \$949,605 from public property company AHC.

John Kyriazis, the Ray White Commercial agent who handled the deal, yesterday said the site would give Hemisphere enormous exposure.

"The land is at the entrance to AHC's 12-lot Saltwater estate and is on the opposite



Artist's impression of the Hemisphere building on Siganto Drive, Helensvale, which will house a new showroom.

corner to Storage King," Mr Kyriazis said.

"Hemisphere Living will be exposed to the thousands of motorists who travel the Pacific Highway daily."

Mr Pearce previously worked for his father in a Main Beach menswear store and then was sales manager at a Bose outlet in Southport for

four years. Mrs Pearce worked with her mother at Rustic Living at Bundall.

Hemisphere Living was set up to offer customers quality indoor and outdoor furniture, homewares, rugs and wall art.

Most of the stock is directly imported by the Pearces.

"Hemisphere always has been eager to make its business

as environmentally friendly and ecologically sustainable as possible and as such we've chosen to deal with overseas suppliers that apply our own standards," Mrs Pearce said.

"The new building will give us the display and storage capacity to bring in a number of new lines."

Mrs Pearce said that getting

Hemisphere Living to the point where it justified a bigger building was a team effort.

"Most of our friends find it hard to believe that Dan and I live and work together, but for us it's what makes the business a success," she said.

The new building has been designed, and is being built, by Clarke's Design and Construct.